

VICTOR MORENO

DESIGN | VICTOR@VMYK.CO | 480-231-6441

WORK EXPERIENCE

MICROSOFT, 2016–PRESENT

VISUAL DESIGNER, MS APPS (CONTRACT)

- Developed user interfaces and visual design systems for MS Apps.
- Designed prototypes used to sell advertising to luxury brands. Researched brand users, visual styling, and advertising standards to create compelling visuals that adhere to brand guidelines.
- Created executive-level presentations to pitch concepts for further development.

GIRLIE PRESS, 2008–2016

GRAPHIC DESIGNER/PREPRESS LEAD

- Consulted with clients to design innovative communication solutions for brochures, posters, flyers, and other printed collateral.
- Lead pre-press department preflighting, troubleshooting, problem solving, and providing excellent customer service in a fast-paced production environment.
- Created custom dielines for packaging and envelopes, color corrected photos, prepared files for offset, letterpress, and digital printing, and managed digital asset archiving and naming conventions.
- Iterated and improved production workflow in collaboration with production manager.

OLYMPIC REPROGRAPHICS, 2006–2008

SMALL FORMAT LEAD

Managed small team responsible for file preparation, printing, cutting, binding, and packaging jobs for architectural firms and contractors

EDUCATION

SEATTLE CENTRAL CREATIVE ACADEMY, SEATTLE, WA

ASSOCIATE DEGREE IN GRAPHIC DESIGN, 2016

- Collaborated with team members concepting, researching, wireframing, and user scenarios and testing for UX design
- Developed interactive, responsive projects using HTML, CSS, Javascript, Wordpress, and Bootstrap
- Created illustrations, infographics, posters, and animations to communicate ideas and solve design problems

SEATTLE CENTRAL CREATIVE ACADEMY, SEATTLE, WA

CERTIFICATE IN PUBLISHING ARTS, 2008

CARLETON COLLEGE, NORTHFIELD, MN

BACHELOR OF THE ARTS IN SOCIOLOGY/ANTHROPOLOGY, 2005

SKILLS

Illustration	Adobe InDesign	Sketch
Typography	Adobe Illustrator	Flinto
Color management	Adobe Photoshop	InVision
Photo retouching	Adobe Acrobat	AfterEffects
Dielines/packaging	Microsoft Word	HTML, CSS
Infographics	Microsoft PowerPoint	Wordpress

PORTFOLIO

vmyk.co